

Quick Guide – Reaching and Keeping!

The church needs to completely and radically change its practices and attitudes to children in order to stand any chance of reaching them and keeping them!

REACH.....

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| Holiday Clubs | One-off Special Events |
| Families | Messy Church and similar |
| Reunions | 'Hit and run' groups |
| Forget Sundays | Contact with Schools |
| Regular midweek events | Detached children's work |
| Uniformed organisations | Visiting homes |
| Links: Baptisms/Marriages, etc | Personal invitations |
| Food-related events | Work with the 'secular' |
| Release the laity | Join forces with other churches |
| Whole church responsibility | Prepare the 'keep' |
| Accept change | Provide relevant activities |
| Church children as recruiters | High-quality and resourced |

KEEP.....

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| Remember the church children | Regular and frequent |
| Sustainable | Family contact |
| Follow up / chase up | Clear aims and goals |
| Trained, committed team | Relationship |
| Time | Consult the children |
| Varied programme | Give responsibility |
| Avoid anarchy | Pastoral strategy |
| Developed sense of 'group' | Whole Church responsibility |
| Share faith | Varied prayer and worship |