

Quick Guide – Strategy for Children’s Ministry

1. Gather ‘real’ statistics from every church:

- Recruit and train team of volunteers
- Phone or personal questionnaire
- ‘Chasing’ and encouragement centrally managed

2. Analyse the statistics:

- Pure stats
- With professional colleagues
- Consultation groups
- Parish clergy and key volunteers

3. Focus on 5 key issues:

- Under 5’s ministry
- Training
- Sharing good practice
- School and church links
- Non-Sunday activities

4. Communicate key issues through:

- Diocesan Synod, Deanery Synods
- mailings, e-mails networks
- Bishop’s letter and Archdeacon support

5. Localised training based on churches offering good practice

6. Diocesan training events with outside ‘experts’

7. Intensive work with churches showing interest

8. Direct approaches to churches ‘hard to change’ with senior clergy support

9. Develop ‘network’ meetings (Diocese and areas) for support and encouragement

10. Regular e-mail or hard copy information specifically for children’s workers

11. Share good practice through all possible means, inc. secular press

12. Review and start again!