

MONTHLY CONTENT CALENDAR

PRINT & COLOUR

JUL - DEC 2026

MONTHLY CONTENT CALENDAR

JULY 2026

TO DO LIST (AND SOME CONTENT IDEAS)

- Take photos of your Sunday Services, Someone Preaching, Worship, hospitality exc...
- Schedule Posts for the month, think about your events, things to invite inform about
- Get dates planned and schedule 'Whats on @ Church In August'
- Research trending reels/songs from other churches and identify 1 idea or formats you could recreate using your own people, spaces, and stories.
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- Church Calendar & Worship Life
- Wider World, Awareness & Outreach
- People & Discipleship Stories
- Seasonal Events (Easter/ Christmas)
- Formation, Teaching & Encouragement
- Creative, Fun & Behind-the-Scenes

MON	TUE	WED	THUR	FRI	SAT	SUN
		1	2		4	5
6	7	8	9	10	11	12
13	14	15 World Youth Skills Day	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

TOP TIP: GET ALL YOUR TERM DATES FOR AUGUST, STUDENTS AND YOUNG ADULTS WILL BE CHECKING OVER THE SUMMER.

TOP TIP: WHEN YOU POST, PUT IT ON YOUR STORY TOO (WITH LINKS IF NEEDED) THIS WILL REACH MORE PEOPLE AND ENCOURAGE OTHERS TO SHARE TOO!

MONTHLY CONTENT CALENDAR

AUGUST 2026

TO DO LIST (AND SOME CONTENT IDEAS)

- Photo post or Reel for Results day, a short prayer/encouragement.
- Create a 'Welcome to the city' post for students who have just moved
- Think about (optional) post for International Youth Day
- Capture and Edit summer round up post/reel
- Social Media tidy up, delete outdated posts from Facebook, archive and add new story highlights on Instagram
- Get dates planned and schedule 'Whats on @ Church In September'
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MON	TUE	WED	THUR	FRI	SAT	SUN
					1	2
3	4	5	6 Transfiguration of Christ	7	8	9
10	11	12 International Youth Day	13 A-level Results Day	14	15	16
17	18	19	20 GCSE Results Day	21	22	23
24	25	26	27	28	29	30
31						

MONTHLY CONTENT CALENDAR

SEPTEMBER 2026

TO DO LIST (AND SOME CONTENT IDEAS)

- Create one "What's on this term" post or carousel and pin it. This is a Key monthly post.
- Take or gather a few fresh photos (people, gatherings, everyday parish life).
- Update the links in your Bio
- Get dates planned and schedule 'Whats on @ Church In October'
- Research trending reels/songs from other churches and identify 1 idea or formats you could recreate using your own people, spaces, and stories.
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MON	TUE	WED	THUR	FRI	SAT	SUN
	1 World Day of Prayer for the Care of Creation	2	3	4	5	6
7	8	9	10	11	12	13 Education Sunday
14 Holy Cross Day	15	16	17	18	19	20
21 International Day of Peace	22	23	24	25	26	27
28	29	30				

REMEMBER: SUNDAYS ARE YOUR STRONGEST CONTENT MOMENT OF THE WEEK.

MONTHLY CONTENT CALENDAR

OCTOBER 2026

TO DO LIST

(AND SOME CONTENT IDEAS)

- Pause and ask: What feels easy right now? What feels heavy? Dont overcommit just do what you can.**
- If you haven't already, create a "what to expect on a Sunday" Post or Story Highlight.**
- Start gathering Christmas service dates and key decisions now.**
- Get dates planned and schedule 'Whats on @ Church In November'**
- Finalise Christmas service dates and key decisions as early as possible. Pop them in this diary so you can think about posting**
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MON	TUE	WED	THUR	FRI	SAT	SUN
			1	2	3	4 Harvest Sunday
5	6	7	8	9	10 World Mental Health Day	11
12	13	14	15	16	17	18 Last Sunday after Trinity
19	20	21	22	23	24	25
26	27	28	29	30	31	

HEADS UP: HAVE ALL YOUR CHRISTMAS DATES/ THEMES AND SERVICES CONFIRMED, PUBLISHED ONLINE, AND IN PEOPLE'S DIARIES BY THE 1ST WEEK OF NOVEMBER

TOP TIP: DO WHAT FEELS ACHIEVABLE FOR YOUR CHURCH'S CAPACITY AND STICK TO IT, AS STEADY CONSISTENCY BUILDS ORGANIC ENGAGEMENT BETTER THAN OVER-COMMITTING AND FADING OUT.

MONTHLY CONTENT CALENDAR

NOVEMBER 2026

TO DO LIST

(AND SOME CONTENT IDEAS)

- People want to see real church life, so share moments from what's been happening as well as what's coming up.
- Post a clear Christmas services overview (single post or carousel).
- Take or gather a few fresh photos (people, gatherings, everyday parish life).
- Post a short reflection or post with bible verse about remembrance
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MON	TUE	WED	THUR	FRI	SAT	SUN
						1 All Saints' Day
2 All Souls' Day	3	4	5 Guy Fawkes Night	6	7	8 Remembrance Sunday
9	10	11 Remembrance Day	12	13 World Kindness Day	14	15 Safeguarding Sunday
16	17	18	19	20	21	22 Christ the King / Sunday before Advent
23	24	25	26	27	28	29 Advent Sunday
30						

MONTHLY CONTENT CALENDAR

DECEMBER 2026

TO DO LIST (AND SOME CONTENT IDEAS)

- Share an “All are welcome at Christmas” message in a reel. Let them see your faces and hear the welcome, not just read it.
- Get dates planned and schedule ‘Whats on @ Church In January’
- Review and archive outdated posts and information to keep your channels clear and welcoming for newcomers in the new year.
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- Creative, Fun & Behind-the-Scenes

MON	TUE	WED	THUR	FRI	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
				Christmas Day		
28	29	30	31			

REMEMBER: PEOPLE DECIDE LATE IN DECEMBER, KEEP CHRISTMAS SERVICE DETAILS VISIBLE AND EASY TO FIND RIGHT UP UNTIL THE DAY.

KEY

	Church Calendar & Worship Life
	Wider World, Awareness & Outreach
	People & Discipleship Stories
	Seasonal Events (Easter/ Christmas)
	Formation, Teaching & Encouragement
	Creative, Fun & Behind-the-Scenes

A healthy church feed includes all of these; not every post has to teach, invite, or explain. Some posts are simply about helping people feel they belong, giving them a peek in the window. This is a guide to help you think creatively, plan ahead, and get some top tips.

Church Calendar & Worship Life

What this is: Posts that help people know what's happening in church, what the church is celebrating and when, making worship and events easier to access. As well as the Church of England and the Diocese key dates.

In practice, this includes:

- Sunday service reminders
- What's coming up this week or month
- Key dates and services and prayer events/ focuses across the Diocese
- Changes to regular services
- Information about patterns of worship

Wider World, Awareness & Outreach

What this is: Posts that connect the life of the church to the wider community and world, showing that faith responds to what's going on beyond church walls.

In practice, this includes:

- World or national awareness days
- Community events and partnerships
- Prayers for local, national, or global situations
- Charity support and social action

These posts show that the church is outward-looking and engaged.

People & Discipleship Stories

What this is: Posts that show how faith is lived out by real people in the church community.

In practice, this includes:

- Testimonies and short faith stories
- Baptisms, confirmations, and milestones
- "Meet the congregation/volunteer" stories
- Stories of service, growth, or calling

The focus here is on people, not programmes.

Seasonal Events

What this is: Posts connected to major seasons and festivals in the Church year, helping people understand what's happening and feel invited to take part.

In practice, this includes:

- Invitations to your services
- Explaining what these seasons are about
- Highlights from special services or events
- Seasonal prayers, imagery, and reflection content

These posts are often especially visible to newcomers.

Formation, Teaching & Encouragement

What this is: Posts that help people grow in faith, understand Christianity, or feel encouraged in their everyday lives. This is where the church gently explains, reassures, and supports.

In practice, this includes:

- Short teaching or reflections
- Simple explanations of faith or worship
- Encouraging messages or pastoral words
- Hearing directly from the vicar or ministry team

This content speaks to people, not at them.

Creative, Fun & Behind-the-Scenes

What this is: Posts that give people a glimpse into the life of the church, showing faith, ministry, and community in a warm, human, and approachable way. These posts help people feel like they're looking through the window, not being talked at.

In practice, this includes:

- Creative visuals (light, candles, churches, small details)
- Fun reels, completion videos and informal videos
- Behind-the-scenes moments (setting up, rehearsals, tea-making)
- Casual "day in the life" snippets of church and ministry

These posts build familiarity and trust without needing explanation.

HOW TO USE THIS RESOURCE

This planner is designed to be flexible and easy to use, whether you're working digitally or on paper.

In Canva:

- Edit dates, add your own ideas, plan ahead, and adapt the themed sections to suit your context. You can colour-code by selecting a date block and changing the colour to match the content theme.

In Print:

- Write in key dates, then colour the squares around each date to show the content theme for that day or week.

Use the to-do list alongside the planner to note tasks, capture ideas, and keep track of what needs doing. It's there to help turn plans into action without becoming overwhelming.

Why this helps

Using the content planner helps you:

- See at a glance the mix of content you're sharing
- Keep a healthy variety of post types
- Plan realistically around your church's time and capacity

The aim isn't perfection, it's helping you stay consistent, sustainable, and focused on what serves your context best.