

Parish Communications

EQUIPPING PARISHES TO CREATE, SHARE, AND CONNECT—ONE MONTH AT A TIME.

STORY OF THE MONTH: from St Saviour's Church Nottingham The Meadows

“
Something so small can
open the door to a
whole new community.”
”

“ Last year, we launched our first student event, handing out flyers across uni halls, on the streets, and at church. But when the day came, we stood at the door full of excitement... and twenty minutes passed and no one who'd taken a flyer came. **It was hard not to feel deflated.** What we didn't know was that one of those flyers had landed in the hands of a young woman named **Deborah.** Three months later, she walked through the doors. She told us she'd kept meaning to visit, but life kept getting in the way. Still, she held onto the flyer. In her words; **“I remember feeling instantly welcomed walking through the doors for the first time at St Saviour's, way before anyone even said a word. That flyer that hung on my wall for months had already prepared my heart, giving me a quiet assurance that I'd be received with warmth. It's amazing how something so small can open the door to a whole new community.”** —something simple that helped her remember the invitation, find the details, and feel confident enough to walk through the doors.

”

"FOR TO US A CHILD IS BORN, TO US A SON IS GIVEN; AND THE GOVERNMENT SHALL BE UPON HIS SHOULDERS, AND HIS NAME SHALL BE CALLED WONDERFUL COUNSELOR, MIGHTY GOD, EVERLASTING FATHER, PRINCE OF PEACE."

JOHN 1:14.

THIS MONTH'S TOP TIPS:

1. Create Welcome Flyers for Newcomers

Help visitors feel at home from their very first visit! Design a simple, friendly flyer that introduces your parish — include service times, small groups, and ways to get connected. Keep a stack near entrances, coffee areas, or welcome tables so newcomers feel seen.

2. Add a Christmas Touch to Your Card Machine

Bring some festive cheer to your giving stations! During Advent, create a joyful background for your SumUp or card reader screen using Canva.

3. Keep the Warmth Going Year-Round

Don't let your welcoming efforts stop after Christmas! Continue refreshing your spaces, flyers, and visuals throughout the year to keep your church inviting and alive with community spirit.

This month's Key Dates

CONTENT INSPIRATION FOR THIS MONTH

POSSIBLE MINISTRY FOCUS:
WHOLE CHURCH
KIDS
YOUTH

4th Dec

St John of Damascus | Post a short theology insight or quote inspired by his teaching.

Mid-Late Dec

"December at [Insert Parish/Church name]" Photo Reel | Carousel or reel showcasing festive photos from across the month or Festive Highlights | A joyful reel of key December moments – carols, nativity, community events.

Carol Service Soundbite Reel | Short clip from a carol service worship (Collaborate with Main Church account if different)

Post reminder / Spoken invite reel of December events with caption ; 'Who will you invite?'

24th Dec

Christmas Eve | Countdown or invite post for your Christmas services.

25th Dec

Christmas Day | Video/ Photo of the Church during a service or the decorations, with a bible verse.

31st Dec

Year-End Reflection | Highlights from the year, answered prayers, stories or highlight reel.