

EVENT PHOTO GUIDE



IF THERE ARE PEOPLE, **HOW?**

**ALWAYS THINK: DO WE HAVE PERMISSION?
ONLY TAKE CLEAR PHOTOS OF FACES IF PHOTO PERMISSION
HAS BEEN GIVEN, BE ESPECIALLY CAREFUL WITH: CHILDREN
AND YOUNG PEOPLE & VULNERABLE ADULTS**

SAFE WAYS TO CAPTURE PEOPLE (WITHOUT PERMISSIONS)

TAKE PHOTOS FROM:

- **BEHIND (BACKS OF HEADS) & SIDE ANGLES WHERE FACES
AREN'T CLEAR**

FOCUS ON:

- **HANDS (E.G. TEA, PRAYER, CRAFT ACTIVITIES) & INTERACTION
RATHER THAN IDENTITY**

USE:

- **WIDE SHOTS WHERE INDIVIDUALS AREN'T THE FOCUS**

SAFE WAYS TO CAPTURE PEOPLE (WITH PERMISSIONS)

TAKE:

- **NATURAL RELAXED MOMENT**
- **SMALL GROUP INTERACTIONS**
- **ENGAGED PARTICIPATION (LISTENING, PRAYING, CHATTING)**

IF NOT PEOPLE **WHAT?**

IF PERMISSIONS AREN'T IN PLACE (OR YOU'RE UNSURE), FOCUS ON THE ATMOSPHERE AND SETTING



THE SPACE

- CHURCH BUILDINGS, HALLS, OR ROOMS
- GARDENS OR OUTDOOR SPACES
- EVENT SETUP (CHAIRS, TABLES, STAGE, BANNERS)



THE DETAILS

- BOOKS, BIBLES, SERVICE SHEETS
- DECORATIONS, FLOWERS
- EQUIPMENT (MUSICAL INSTRUMENTS, MICROPHONES, SCREENS)



THE ACTIVITY
(WITHOUT FACES)

- HANDS HOLDING CUPS OF TEA / COFFEE
- SERVING FOOD OR HOSPITALITY (BISCUITS, CAKES, ETC.)
- PEOPLE FROM BEHIND (BACKS OF HEADS)
- WIDE SHOTS WHERE INDIVIDUALS AREN'T IDENTIFIABLE

NO PHOTOS?

CAPTURE WORDS INSTEAD, PHOTOS AREN'T ALWAYS POSSIBLE, BUT STORIES STILL MATTER.

WRITE DOWN:

- **A SHORT QUOTE FROM SOMEONE ATTENDING**
- **WHAT'S HAPPENING AND WHY IT MATTERS**
- **A BRIEF DESCRIPTION OF THE MOMENT**



THESE CAN BE:

- **TURNED INTO A GRAPHIC FOR SOCIAL MEDIA**
- **USED IN NEWSLETTERS OR REPORTS**
- **PAIRED WITH A SIMPLE BACKGROUND IMAGE LATER**



PRACTICAL TIPS

WHERE DO I EVEN START?

CHECK BEFORE YOU START:

- DO YOU HAVE ENOUGH STORAGE?
- IS YOUR CAMERA LENS CLEAN?

TAKE PHOTOS MOSTLY IN LANDSCAPE (HORIZONTAL):

- BETTER FOR WEBSITES, SOCIAL MEDIA, AND PRESENTATIONS
- IDEAL FOR GROUP SHOTS AND WIDER SCENES

TAKE A FEW OPTIONS:

- YOU DON'T NEED LOADS, JUST A SMALL SELECTION IS ENOUGH: WIDE SHOT, MID SHOT & DETAIL SHOT
- 3-5 GOOD PHOTOS ARE MORE THAN ENOUGH, PEOPLE JUST WANT TO SEE WHAT'S GOING ON.

YOU DON'T HAVE TO DO IT ALL YOURSELF!

- YOU CAN ASK SOMEONE FROM THE CONGREGATION OR ATTENDEES TO TAKE A FEW PHOTOS FOR YOU
- THIS CAN BE ESPECIALLY HELPFUL IF YOU'RE BUSY HOSTING OR LEADING

QUICK CHECKLIST

BEFORE TAKING PHOTOS:

- DO I HAVE PERMISSION TO CAPTURE FACES?
- CAN I TELL THE STORY WITHOUT SHOWING FACES?
- AM I CAPTURING THE SPACE AS WELL AS THE PEOPLE?

WHILE TAKING PHOTOS:

- USE LANDSCAPE
- MIX WIDE, MID, AND DETAIL SHOTS
- LOOK FOR NATURAL, AUTHENTIC MOMENTS

IF NO PHOTO:

- CAPTURE A QUOTE OR SHORT STORY INSTEAD

