

Parish Communications

EQUIPPING PARISHES TO CREATE, SHARE, AND CONNECT—ONE MONTH AT A TIME.

STORY OF THE MONTH: from Holy Trinity Lenton



A few years ago, we wanted to update the signage outside our church building. Although we aren't on a main road, we are opposite a park and on a busy thoroughfare used by people travelling to school, work and university. As the building is quite dark, many people thought it was a closed church.

We refreshed the notice board to make service times clearer and added banners to the railings outside. One banner displays the church name, logo and service times, while the other features part of our vision statement, 'Creating home in the heart of Lenton'.

We quickly saw the fruit of this when a family new to the area began attending after noticing the banners on their walk to school. They looked us up online and came along on a Sunday, and have now been part of our church family for several years. These banners give our local community a glimpse of who we are and serve as a reminder that we are open and ready to welcome them home.



**MAY THE GOD OF HOPE FILL YOU WITH ALL JOY AND
PEACE AS YOU TRUST IN HIM, SO THAT YOU MAY
OVERFLOW WITH HOPE BY THE POWER OF THE
HOLY SPIRIT.**

ROMANS 15:13

THIS MONTH'S TOP TIPS:

1. Spotlight New Faces or Ministries

The start of the year is a great time to highlight new volunteers, ministries, or outreach projects within the parish. Sharing these introductions shows your community is active, welcoming, and growing. Regular spotlights also help people feel more connected and encouraged to get involved.

2. Utilise the schedule feature on Instagram

Scheduling posts helps you stay consistent during busy seasons when parish life is full. You can schedule Instagram posts by creating your post as usual, tapping Advanced Settings, selecting Schedule, and choosing the date and time you want it to publish.

3. Use Photos of Real People

Authentic images from your own community — not stock photos — makes your parish feel reachable.

This month's Key Dates

CONTENT INSPIRATION FOR THIS MONTH

POSSIBLE MINISTRY FOCUS:

WHOLE CHURCH

KIDS

YOUTH

14th Feb

Love in Action" Reel or Carousel | Capture everyday acts of service around the parish set to gentle music — welcome teams, refreshments, worship prep, community care.

Kids Say: "What is Love?" | Sweet or funny quotes from children's groups.

Mid-Late Feb

Lent Begins | "Journey Through Lent Together" — launch parish Lent theme, small groups, simple practices for families.

Parish Life in Motion | Quick 10-second montage of parish moments — Worship night, youth night, Groups, coffee after church.

Late Feb

Kids' Lent Promises | "This Lent, I'm giving up..." / "I'm taking on..."

29th Feb

Month-End Reflection | February Highlights | Light, uplifting recap reel or carousel of ministry, worship, and community moments.

If you need any support with communications, have any questions, or want to explore what help is available, just reach out — I'm always happy to support.



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