



Getting Connected

Linktree, QR Codes and Connect Cards

Why Use Them?

When someone visits your church for the first time, they often leave with questions:

- How do I find out what's on?
- How do I join a group?
- How do I sign up for the newsletter?
- How do I ask for prayer?
- How do I get in touch?

Rather than giving people lots of different links, create one simple place where everything can be found.

A Linktree page linked to a QR code and promoted on a welcome card makes it easy for people to take their next step.

Step One

Create a Linktree Account

1. Visit linktr.ee
2. Click Sign Up Free
3. Create an account using your church email address.
4. Choose a username (e.g. linktr.ee/stmaryschurch).
5. Add your church name and logo.



Step Two

Add Useful Links

Consider including links to:

1. Church website
2. A Church Near You page
3. Service times
4. Events calendar
5. Newsletter sign-up
6. Prayer requests
7. Children's and youth activities
8. Giving page
9. Facebook page
10. Instagram page
11. Contact us page

Top Tip:

Keep the number of links manageable. Too many options can be overwhelming.

Step Three

Create a QR Code

QR codes allow people to scan with their phone camera and instantly visit your Linktree page.

Free QR Code Generators

1. QR Code Monkey
2. Adobe Express QR Code Generator
3. Canva QR Code Generator

How to Create One

1. Copy your Linktree web address.
2. Open a QR code generator.
3. Paste your Linktree address.
4. Generate the code.
5. Download it as a PNG image.

Always test the QR code with a mobile phone before printing.

Step Four

Create a Simple Connect Card

A connect card helps visitors stay in touch.

Include

- Church name
- Welcome message
- Contact details
- Church address
- QR code

Simple invitation:

"New here? Scan the QR code to find out more about our church, upcoming events and ways to get connected."

Where to Use Your QR Code?

Display the same QR code in several places:

- Welcome cards
- Noticeboards
- Service sheets
- Parish magazine
- Church website
- Social media posts
- Presentation screens before and after services
- Refreshment area
- Welcome desk
- Stickers on pews or chairs

The easier it is to find, the more likely people are to use it.

What Makes This Work?

The technology isn't the important part.
The important thing is helping people know what to do next.

You're saying:

"If you'd like to find out more or get connected, start here."
One clear destination is often much more effective than lots of different links and leaflets.

Finally...

Review your Linktree every few months and remove out-of-date links. Keep key actions, such as service times, events and contact details, near the top of the page where people can easily find them.

