

Parish Communications

EQUIPPING PARISHES TO CREATE, SHARE, AND CONNECT—ONE MONTH AT A TIME.

STORY OF THE MONTH: from St Wilfrid's Church Nottingham



A couple of weeks ago, while offering Prayer on the Streets, members of our church met a man who was working on our grounds as part of the local authority gardening team, in talking to him, he shared that **he had recently felt an unexpected nudge that he should go to church.** We invited and encouraged him to come along to Sunday worship at St Wilfrid's.

That Sunday, he came.

During the service, someone from the congregation prayed with him, and he was deeply moved and brought to tears. By the end of the service, he responded to the invitation to faith, giving his life to Jesus.

Encouragingly, this was not a one-off moment. **He returned again the following Sunday** and is continuing to connect with the life of the church community.

For parishes seeking to deepen their communications beyond the church building, [Prayer on the Streets \(24-7 Prayer\) offers a helpful seminar on how to effectively engage with people through prayer on the streets.](#)

THEN HE SAID TO THEM, “WHOEVER WELCOMES THIS LITTLE CHILD IN MY NAME WELCOMES ME; AND WHOEVER WELCOMES ME WELCOMES THE ONE WHO SENT ME. FOR IT IS THE ONE WHO IS LEAST AMONG YOU ALL WHO IS THE GREATEST.”



THIS MONTHS TOP TIPS:

1. Let your vision shape everything you communicate.

When leaders and volunteers know the vision, it naturally shapes how people are welcomed, spoken to, and cared for.

2. Reduce clutter, especially in church buildings.

Ask what really needs to be on walls and what could live on a table, leaflet, website, or QR code instead

3. Keep your message consistent everywhere

Your welcome, tone, and key information should sound the same online, in print, and from the front on Sundays.

This month's Key Dates

CONTENT INSPIRATION FOR THIS MONTH

POSSIBLE MINISTRY FOCUS:

WHOLE CHURCH

KIDS

YOUTH

1st -7th June

Volunteers' Week (UK) | Thank and celebrate volunteers — churchwardens, PCC members, cleaners, musicians, kids/youth leaders, tech teams. Simple post: "We couldn't do church without you."

Mid June

Exam Season Prayer Post | Pastoral prayer for students, young people, teachers, and families during GCSEs, A-levels, and exams.

21st June

Father's Day | Inclusive, sensitive post — celebrate fathers and father-figures, while acknowledging it can be a mixed day for some. | Include a short prayer for families.

29th June

St Peter & St Paul (Apostles) | Reflection on different callings, same gospel — leadership, courage, faithfulness. | Good moment to affirm clergy, lay leaders, and different gifts in the church.

Any Day

You're Welcome Here" Post | Warm invite post for those thinking about church — especially helpful for visitors before summer holidays.

Behind the Scenes Church Life | Reel or carousel of setting up church, prayer prep, worship practice, making tea — showing faithfulness in the everyday.

If you need any support with communications, have any questions, or want to explore what help is available, just reach out — I'm always happy to support.



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