

Parish Communications

EQUIPPING PARISHES TO CREATE, SHARE, AND CONNECT—ONE MONTH AT A TIME.

STORY OF
THE MONTH:
from **YOU**



Do you have a story we could share in our upcoming letters? Because we know you have one!

Maybe someone in your community first came along because they spotted a banner outside your church. Perhaps a neighbour received a flyer and decided to attend an event for the very first time, or maybe someone came to church after seeing an invitation on Instagram. These moments remind us that simple acts of communication can open doors and help people encounter church, sometimes for the very first time.

Key Questions for finding these stories in your congregation:

- What brought you to church the first time? What brought you today?
- Ask event attendees:
- How did you hear about this event?

Every story, big or small, helps us see how God is already at work through our communication.

We'd love to hear yours! Send me an email of your story and keep an eye out for yours in the upcoming issues.



**FOR THE WORD OF GOD IS ALIVE AND ACTIVE,
SHARPER THAN ANY DOUBLE-EDGED SWORD.**

HEBREWS 4:12

THIS MONTHS TOP TIPS:

1. Say the Same Thing More Than Once

Don't assume everyone saw it the first time. Share key messages multiple ways: posts, stories, reels, notices, and captions. Repetition builds clarity, not annoyance.

2. Always Answer “Why It Matters”

When sharing events or updates, help people understand why it matters to faith, community, or everyday life. This invites engagement beyond just information.

3. Welcome with Intention

Encourage your team to see “welcome” as more than a greeting — it's about creating space for belonging. Assigning clear roles helps people serve with confidence and purpose.

This month's Key Dates

CONTENT INSPIRATION FOR THIS MONTH

POSSIBLE MINISTRY FOCUS:

WHOLE CHURCH

KIDS

YOUTH

Early March

Kids Say: “What Is Lent?” | Short quotes or drawings from children's groups.

Share a message of Good news | Congregation testimony from Lent so far or a soundbite clip from one of the sermons over March

15th March

Mothering Sunday | “Many Kinds of Care” — inclusive reflection on nurture, faith, community, and belonging.

Late March

If You're New Here | Welcome post — what to expect at your church, written warmly and simply.

What's in My Bag? | Youth Edition — Bible, phone, snacks, notebook, random extras

Church Is Family | Carousel — different generations together, quiet moments, laughter, shared meals.

24th March

Palm Sunday – “Hosanna!” — joyful processional clips, palm crosses, family involvement.

If you need any support with communications, have any questions, or want to explore what help is available, just reach out — I'm always happy to support.



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