

Parish Communications

EQUIPPING PARISHES TO CREATE, SHARE, AND CONNECT—ONE MONTH AT A TIME.

STORY OF THE MONTH: from The Riverfold (Cluster 1)



During our Living Waters Family Service at St Nicholas' Bawtry, we share a special moment called **"God's Fingerprint"** where members of the congregation testify to the ways God is moving in their lives.

In recent services, we have been especially blessed to hear **powerful stories from parents about their children encountering God**. One beautiful example is of a young girl who has been having vivid dreams of herself as a **child of God**, being lovingly welcomed into His Kingdom.

These moments remind us that **God is at work among us in living, personal, and deeply touching ways**, revealing His presence even in the hearts of the youngest among us.

**VERY TRULY I TELL YOU, WHOEVER BELIEVES IN ME
WILL DO THE WORKS I HAVE BEEN DOING, AND
THEY WILL DO EVEN GREATER THINGS THAN THESE,
BECAUSE I AM GOING TO THE FATHER.**



JOHN 14:12

THIS MONTH'S TOP TIPS:

1. Do what's sustainable and stick to it.

You don't need to post every day; consistent, realistic rhythms (weekly or monthly) are far better than bursts followed by silence.

2. Make sure your in-person welcome matches your online welcome.

If people feel welcome on your website but not when they arrive, they're unlikely to come back.

3. Be honest about who you are.

You don't need to be something you're not; the right people are drawn to authenticity, whether your church is big, small, young, or elderly.

This month's Key Dates

CONTENT INSPIRATION FOR THIS MONTH

POSSIBLE MINISTRY FOCUS:

WHOLE CHURCH

KIDS

YOUTH

Early May

New Term, New Rhythms | Gentle invite post welcoming people into the summer term — “If you've been meaning to come along, this is a great time to start.”

4th May

Bank Holiday Monday | Community-focused post — prayer for rest, families, and those working over the weekend. Share a photo of church doors, grounds, or café space.

12th - 18th May

Mental Health Awareness Week (UK) | Pastoral, sensitive post; prayer, Scripture, or reassurance that the church is a place of welcome and support.

14th May

Ascension Day (Thursday) | ‘What is Ascension Day?’ explainer post from kids from the congregation in their words, or invite to upcoming services

Any Day

Volunteer Appreciation Post | Thank PCC members, cleaners, musicians, youth/kids leaders — name the unseen faithfulness.

Youth / Student Life Check-In | Short reel or quote: “Where have you noticed God this term?” | Especially helpful around exams or end-of-term pressure.

If you need any support with communications, have any questions, or want to explore what help is available, just reach out — I'm always happy to support.



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