

Parish Communications

EQUIPPING PARISHES TO CREATE, SHARE, AND CONNECT—ONE MONTH AT A TIME.

RESOURCE OF THE MONTH:

EDITABLE & PRE-DESIGNED TEMPLATES

Looking for quick, professional-looking designs for your church? Our Templates resource page includes a wide range of ready-made Canva templates that you can use and adapt for your parish. These include resources shared by churches across the diocese, materials from previous events and campaigns, and a variety of designs created by the Diocese Communications team, all ready for you to customise and make your own.

The templates are provided as Canva template links, making them easy to open, edit, and personalise. We strongly encourage you to adapt them to reflect your church's own identity, branding, and context before using them.

With Christmas fast approaching, this resource is especially helpful, offering a range of festive design ideas and seasonal materials that can save you time and inspire your Christmas communications.

Explore the [resource page](#) for ready-made designs to support your church's events, outreach, worship, Christmas, & Easter!

YOU'RE INVITED!

**COME AND JOIN ME ON A
WEBINAR!**

**OVER THE NEXT FEW
MONTHS, I'LL BE RUNNING A
SERIES OF FREE, ONE-HOUR
WEBINARS FOCUSING ON
DIFFERENT AREAS OF
COMMUNICATIONS.
TO FIND OUT MORE,
INCLUDING DATES AND
TOPICS, PLEASE VISIT THE
COMMUNICATIONS
RESOURCE PAGE VIA THE
[DIOCESE WEBSITE!](#)**

**LET US NOT BECOME WEARY IN DOING GOOD, FOR
AT THE PROPER TIME WE WILL REAP A HARVEST IF
WE DO NOT GIVE UP.**

GALATIANS 6:9

THIS MONTH'S TOP TIPS:

1. Create a Strong First Six Posts

Think of your Instagram grid as a shop window. If someone visits your profile for the first time, what do they see? Make sure your latest six posts clearly show church life, worship, community, welcome, and upcoming events. Let people get a peek through the window before they ever walk through the door.

2. Get Your Christmas Resources Ordered Early

Christmas will be here sooner than you think. Order banners, flyers, invite cards, and other printed materials now so you can start inviting your community now! Early preparation creates more opportunities for people to see, remember, and respond to your invitation.

3. Show Church Life, Not Just Church Events

Inviting people to events is important, but don't let every post become an advert. Share moments from worship, volunteers serving, community activities, and everyday church life. People connect with people before they connect with programmes.

This month's Key Dates

CONTENT INSPIRATION FOR THIS MONTH

Any Day

Autumn Is Here | walks, layers, changing light. Link to God's faithfulness through seasons.

Any Day During Half Term

What Does Church Look Like Midweek? | Share photos from toddler groups, youth activities, community cafés, food banks, warm spaces, or prayer gatherings. Show that church is active throughout the week, not just on Sundays.

18th October

St Luke the Evangelist - Healing and Hope | St Luke is associated with healing and care for others. Share a prayer for those who are unwell, spotlight a pastoral ministry, or tell a story of hope and encouragement from your church community.

25th October (Clocks Go Back)

Don't Forget the Clocks Change! | A practical reminder that the clocks go back, combined with a warm invitation to join you on Sunday morning.

If you need any support with communications, have any questions, or want to explore what help is available, just reach out — I'm always happy to support.



Elisha Oak

Parish Communication Enabler
Diocese of Southwell & Nottingham
elisha.oak@southwell.anglican.org